



Express

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Life Insurance

Term Life Express: Protect What Matters Most

When it comes to protecting your clients and their families quickly and with minimal hassle, Term Life Express® should be your go-to.

Your Go-To Resource for IUL

Looking for quick access to indexed universal life product information and marketing materials? DiscoverIUL.com makes it easy.

Medicare Solutions

New Medicare Supplement Tiered Rating Program

More ways to help clients qualify for the coverage they need and grow your business.

Hospital Indemnity Optional Rider: Lump Sum Cancer

Help your clients prepare for the unexpected with the lump sum cancer rider benefits.

New Medicare Supplement ID Cards

Help new clients stay informed by reminding them their policy and ID card will arrive separately.

Long-Term Care

Why The Middle Market Matters

Middle market households, typically earning between \$50,000 and \$150,000 annually, need long-term care solutions that are both affordable and adaptable to their unique financial situations.

Critical Illness

Misconceptions About Cancer Costs

What clients get wrong isn't that cancer is expensive-it's how it becomes expensive.

Annuities

Annuity Myth Busting

Annuity myths can create unnecessary hesitation. Use these simple talking points to help clients better understand how annuities can support retirement goals, provide flexibility, and offer access to funds when needed.

Mutual of Omaha Affiliate Companies: United of Omaha Life Insurance Company, United World Life Insurance Company, Omaha Insurance Company, Mutual of Omaha Medicare Advantage Company, and Omaha Health Insurance Company.

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